

Business Meeting Minutes

Saturday, November 19, 2022

New Orleans, LA

1. Welcome
2. M/S/P Minutes from 2021
3. Officer Reports
   1. President’s Report – Dr. Laurie Diles
      * ACA Membership – we have 157 members
      * Christy McDowell and Patric Spence
   2. Past President’s Report – Dr. Christina McDowell
      * Legislative Assembly Report – LA on Wednesday and Saturday
        1. Move toward a “data-driven organization”
        2. Financial report brought up a number of conversations: Myth 1: we are a wealthy organization, but NCA has been running on a deficit for 7 years Myth 2: We are broke, the operating budget is separate from the investment budget Myth 3: We make money off the convention. We do not and they have not reviewed a membership fee raise in a long time
        3. Fundraising ability- will cost significant money; how will businesses partner, institutions partner
        4. NCA and housing NCA HQ – it’s been renovated and they have a carriage house and they’re looking at how they can have events at the carriage house that would bring in revenue
        5. Strategic Plan – LA Approved the NCA Strategic Plan AND the IDEA Strategic Plan
        6. Presidential Citations, Second VPs – balloting will open Dec 1 and close Dec. 31
        7. Leadership Development Committee election, discussion about the IDEA consultants and a high level of what the survey discussed
        8. Communication Anxiety/Apprehension Division was reinstated
        9. Spring LA session virtually
      * 2022 Shawn Long Outstanding Administrator of the Year was awarded to Dr. Sarah Stone Watt, Pepperdine University
      * Recognition of Helen Sterk and Chris Lynch for leadership – they will be receiving a gift card and certificate
      * Recognition of Dr. Janie Harden Fritz for her service as JACA Editor
   3. Vice President’s Report on 2022 Conference – Dr. Laurie Diles reporting for Dr. Steve Hunt
      * Allotted 2 slots one is business meeting
      * 3 Competitive papers, reviewers declined to panel
      * Thank you to reviewers - Dr Nathan Carpenter, Lance Lippert, Sarah Stone Watt, Jeanne Persuit, Christy McDowell
      * 5 panel submissions – chose one
      * The Chair’s Forum, which NCA shares with ACA gave us an additional slot
   4. Treasurer’s Report – Dr. Jeanne Persuit
      * See below
      * Ideas for revenue
   5. Guest – Jeannetta Sims, University of Central Oklahoma, second VP candidate
   6. Journal Editor’s Report
      * Christy McDowell is Editor, Dr. Spence is our Associate Editor
4. ACA Elections Openings
   1. Bob Becker is our new VP/Planner
   2. M/S/P for Roy Schwartzman to be an At-Large Director
   3. Communication Director discussion; call forthcoming
5. New Business
   1. None

Meeting Adjourned at 11:51 AM CST

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| **Legend for Motions**  **M - Motion              S - Second          P - Pass**  **F - Failed                W - Withdrawn    A - Amended** |

Association for Communication Association

Treasurer’s Report

November 2022

**Starting Balance: ACA TD Bank Checking Account Balance as of November 2022: $16,267.45**

***2022 Expenses***

**Website:**

March 2022: $216.00 Yearly Squarespace Subscription

March 2022: $20.00 Domain Name Purchase (for integration with MailChimp)

June 2022: $16.00 Domain Name Purchase

Monthly: $6.00 Google Workspace (for commadministration email use) (Since November 2020)

**Total Website Expenses November 2021 – November 2022: $324.00**

**NCA 2022:**

November 2022: $100 Award Winner check

November 2022: $150.00 Recognitions

**Total NCA 2022 Expenses: $250.00**

**Total 2022 Expenses: $574**

**ACA TD Checking Account Balance November 19, 2021: $16,267.45**

**ACA TD Checking Account Balance November 16, 2022: $15,693.45**

**Respectfully submitted,**

**Jeanne M. Persuit, Ph.D., Treasurer, ACA**